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1955

SEP 22 1998

December 29

CONCORD, N.H.

Mr. Ernest L. Sherman
Executive Director
Planning and Development Commission
State House Annex

Dear Sir:

By your letter of December 20, 1955,
you asked whether state tax money may be used to support an
advertising campaign of the New England Council.

It is my understanding of the law
that your Commission shall "encourage development of industry,
recreation, and agriculture within the state; shall devise
suitable means to advertise the attractions and resources of
the state; . . ." Therefore, while it may be a proper use of
the funds to support advertising campaigns it would seem to me
that such support should be for the benefit of all persons
engaged in the particular industry which you are attempting
to assist. The New England Council is in support of the
American Hotel Association and the New England Hotel Associa-
tion, thus, unless these two associations represent the entire
body of persons engaged in this form of business, you would,
in effect, be assisting them at the expense of the others.
For this reason I do not feel that public money should be used
for that purpose.

Very truly yours,

Arthur E. Bean, Jr.
Assistant Attorney General

AEB, Jr/T